



Akila-Ka Ma'at
Consulting Excellence
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(also publishes as Jennifer R. Warren)
Consulting Overview

As a seasoned consultant with several accolades and achievements, I specialize in social science and behavioral health research, health prevention, and community engagement. My work extends across the United States, including the Twin Cities, MN; ND; UT; CO; MD; NJ; PA; and NY., I bring a leadership-driven approach to designing and implementing **culturally grounded, inclusive, and equitable evidence-based prevention programs and interventions**. With a proven track record of proactively addressing critical public health challenges, I am dedicated to fostering meaningful impact within diverse communities.

LEADERSHIP

I have spearheaded the development, implementation, and evaluation of innovative prevention initiatives, including the implementation of **Keepin' it R.E.A.L** curriculum for substance use prevention among middle school students, a SAMSHA awarded program now used by D.A.R.E across the nation and the **Set the Rules** smoking restrictions intervention for parents of infants and young children 6 months-5 years old to prevent related mortality and morbidities. My leadership in as a public health communication strategist in the **development, implementation, and evaluation** of a **COVID-19 social marketing intervention**, including **message design** to increase vaccination rates and **digital HPV education via health site kiosk** has advanced public health efforts on a broad scale. Additionally, I led efforts to train various stakeholders in the assessment of digital health information/tools and to combat social mediated medical misinformation to enhance access to credible health and science communication regionally, nationally, and globally.

AREAS OF EXPERTISE

My expertise spans multiple health areas such as **anti-racist medical education, cardiovascular disease, psychological distress, racial stress, reproductive, perinatal, and infant health, maternal mental health, infectious disease and cancer control and prevention**, including **Ebola and nicotine product use**. Notably, I conceived and led the development and usability tested of a digital quit smoking application, **No Smokin' Hood** (beta version) to motivate unmotivated inner-city smokers to seek cessation treatment, the prenatal health programs like the **Community-Placed Pop-Up Wellness Clinics (PUCs): Prevention Intervention for Overweight/Obese Women of Childbearing Age and Expectant Mothers**. By developing and facilitating comprehensive **training and professional development programs** and **professional standards** and **project management systems** for community health workers and community health navigators in reporting, evaluation, and health self-advocacy program, I have built local capacity to address health inequities and improve resource access within underserved populations.

COLLABORATIONS

Collaboration, teamwork, and successful product delivery on time is at the heart of my work. Though I am highly capable of working independently, I have partnered on team-based endeavors with a broad range of stakeholders, including **epidemiologists, clinical psychologists, biomedical and nursing researchers**, as well as **public health agencies, medical schools, health systems, childcare centers, safety net health centers, homeless advocacy groups, vocational training centers, housing authorities, veterans' groups**,

and **low-income communities**. Together, we have mobilized communities, advocated for housing and health rights, and driven policy reform.

RESEARCH COMMUNICATION & DISSEMINATION

As a consultant trained in communication and media, I am highly proficient in presenting scientific information to diverse audience in diverse formats utilizing various channels. In addition, I am advanced in authoring and publishing peer-reviewed publications, in-depth literature reviews, literature synthesis presenting evidence on health disparities, interventions, and prevention strategies, ensuring that my programs are rooted in the latest research, regionally and nationally. My writing grant proposals (local, state, federal), pre (e.g., Human Subjects Review) and post (e.g., reporting, dissemination) grant management, project protocol and implementation, process and outcomes evaluation.

STRATEGIES, METHODS, & DIVERSE RESEARCH METHODOLOGIES

I am expert in health communication strategies, community-academic partnership processes and communication, community-based study design, participatory research, ethnodrama, qualitative research methods, survey design, and diverse mixed-methods and analytical approaches. I have led dozens of funded and unfunded research investigations, conducting basic social science research, behavioral and biomedical research, psychosocial and mental health research, intersectional racial stress and maternal and perinatal health outcomes to create patient and community-centered solutions.

Overall, my role as consultant is to empower my clients in alignment with their vision and mission to reach targeted goals and foster sustainable improvements through applying my expertise to delivering results-driven, collaborative solutions that make a lasting impact for the unique health needs and challenges of low-income, underserved, minoritized, and marginalized populations.